Office of the City Manager

The City of Morgantown

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Goals for First 6 Months as City Manager

It is important for City Council to have a blueprint of what the City Administration is expecting to accomplish in the next six months. Many of these goals are operational in nature which should allow opportunities for supporting goals and objectives of City Council over the upcoming fiscal year.

1. Improve Employee Morale
    a. Develop employee surveys to get perspective, input, and feedback on employee issues.
    b. Visit employees in the field to see projects from their perspective.
    c. Review organizational structure, employee positions, and performance standards.
    d. Review of health insurance, personnel handbook, and retirement programs.

2. Provide Communications
    a. Develop additional communication opportunities with City Council members as a group and one-on-one.
    b. Establish educational material for new Council members.
    c. Chair the Town-Gown Advisory Board.
    d. Establish a status/progress report for residents to track the progress of projects and programs.
    e. Establish additional low-cost technology solutions for providing more information to residents/neighborhoods.

3. Improve Financial Stabilization
    a. Examine and make recommendations to improve City revenues and expand resources.
    b. Examine City Department Management and Expenditures for efficiency
    c. Discuss establishing a priority-based budgeting approach to prioritize outcomes.
    d. Establish Pre-budget workshops in November and December for the 2013-2014 budget.

4. Encourage Economic Development
    a. Encourage business activity in the City.
    b. Continue to advance downtown and other streetscape/ infrastructure projects to support commercial districts.
    c. Establish procedures to improve the appearance of the City.

5. Expand Neighborhood Improvements
    a. Coordinate volunteer opportunities for Ward/Neighborhood cleanups.
    b. Schedule neighborhood walking tours of each ward of the City, with Council member, to identify enforcement issues and project opportunities.
    c. Improve trash and recycling contract monitoring and enforcement to reduce issues in the City.

6. Expand Discussion of a Safe Community
    a. Develop downtown safety planning to include the Comprehensive Food Vending/Truck Plan.
    b. Review downtown public safety procedures for early mornings and weekends.
    c. Development of disaster preparedness plans/procedures/policies.
    d. Review lighting options throughout the City to reduce under-lit public areas.