



## The City of Morgantown

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FOR IMMEDIATE ERLEASE  
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### City Website Scheduled for Upgrade

*MorgantownWV.gov will be unavailable during this time.*

MORGANTOWN – Mobile residents will now be able to access all of what City Hall has to offer online, thanks to new website upgrades.

MorgantownWV.gov, the City of Morgantown’s web portal for all online information, will be down approximately two hours, beginning at 1 p.m. Friday, June 14<sup>th</sup>.

The City announced its first website overhaul in a decade last summer with the new MorgantownWV.gov. This upgrade will bring the site up to speed with many businesses, agencies, and organizations that reach their customers or clients on a mobile-first basis.

The MorgantownWV.gov site, developed by M&S Consulting of Morgantown, was most compatible with the Chrome browser on a desktop PC or Mac. It was also possible to view the website on some tablets, like the iPad. But the website simply was not compatible with smartphone browsers set to optimize for mobile sites.

Now, all content on MorgantownWV.gov will be available to residents at their fingertips. You can read news stories linked from @Morgantown\_WV’s tweets, view board and commissions information from a story you see posted on Facebook, or open Neighborhood Notices and Council Connection .pdfs and save them to Google Drive or Dropbox.

“Statistics were showing us that mobile users on their smartphones would come to our page, but many would leave because it simply wasn’t compatible,” said Susan Sullivan, Public Communications Manager for the City of Morgantown. “Being mobile first and accessible to our residents wherever they are will really help more people to be informed about City news and programs – in a way that’s most convenient for them.”



In addition to the website, the City has a number of other mobile capabilities, including Mobile Connect. By downloading the "Mobile Connect CRM" App by developer Govpartner, you can access requests for service and help our city achieve its highest quality of life. You can simply snap a picture of the issue or situation, upload it to your request form, and a City Official will return your request quickly. This can be used to report a BOPARC facility needing maintenance or attention, reporting unregistered rental locations, Rail Trail maintenance, animal abuse, or even vandalism or recurring parking problems.

Residents and business owners can get text alerts when there's MUB road work in their area with the NIXLE Alert system. Simply text MORGANTOWN to 888777 to sign up, then visit <http://local.nixle.com/city-of-morgantown/> to customize alerts to an area of residence or employment! There are other keyword capabilities for this text alert system, as well.

- Text "STREETSCAPE" – get updates and notifications about the Streetscape Improvement Construction, going on along High Street through August.
- Text "VOLUNTEER" – be added to the database of volunteers who are notified first when positions and opportunities are open.

The City is also already on many apps that you probably already have on your phone.

- Facebook – [Morgantown City Hall](#), [Morgantown Market Place](#)
- Twitter - [@Morgantown\\_WV](#)
- Instagram - [@Morgantown\\_WV](#)
- FourSquare – Morgantown City Hall, Morgantown Market Place

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