

August 22, 2012

Terrence Moore
City Manager
389 Spruce Street
Morgantown, WV 26508

RE: Goodwill City Initiative Support

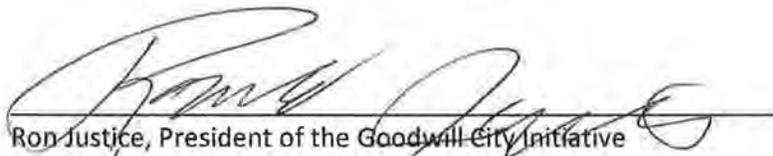
Dear Terrence,

We are members of the Goodwill City Initiative which was spearheaded by the Dominion Post last fall. We are a 501(c)(3) organization made up of members of city council, WVU personnel, city police and fire department, as well as many civic organizations and neighborhood associations. The goal of our organization is to work to improve the culture of our community and our image, particularly as it relates to fan behavior on WVU football game days.

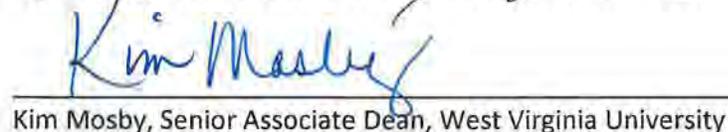
We have already held a few training sessions for local citizens who have agreed to work as volunteers at the home football games. The volunteers will provide information (as a type of walking kiosk) as well as serve as 'eyes and ears' to help ensure a safe environment for all. With the new Big 12 fans that have never been to our community, part of the goal is for them to enjoy their time here and patronize our local businesses.

We are seeking your financial support to help ensure our success. We are asking that you pledge \$2000 and we will include the City of Morgantown in all of the literature and advertising. We would be happy to discuss this in more detail so that we can provide a more thorough overview. We are hoping that you will be interested in supporting our initiative and look forward to speaking with you further.

Sincerely,



Ron Justice, President of the Goodwill City Initiative



Kim Mosby, Senior Associate Dean, West Virginia University



Carrie Showalter, Student Legal Services, West Virginia University