



Office of the City Manager

The City of Morgantown

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City Manager's Report for City Council September 17, 2013

Information:

1. **High Street Streetscape Project Complete**

As of September 11, 2013 the High Street Streetscape project is officially complete. The West Virginia Division of Highways will be paving High Street soon and the City will continue to make minor improvements to enhance and maintain the Streetscape as problems and issues are presented. As an example of the ongoing maintenance, a City's contractor has started power cleaning the sidewalks along High Street and a portion of Clay Street in the Wharf District. Sidewalk cleaning will be complete in the coming weeks.

New Business:

1. **Fiscal year 2013 Annual Reports of Police and Fire Pension Funds**

As seen in the attached memo from Finance Director J.R. Sabatelli these pension reports are required by the West Virginia Municipal Pensions Oversight Board. I recommend City Council move to accept these reports and send them to the state Board.

2. **Morgantown Human Right Commission Requests**

- a. The Human Rights Commission requests that City Council approve the attached logo, prepared for the Human Rights Commission by Professor Eva Faulks of the WVU Graphics Department.
- b. The Human Rights Commission requests that City Council appoint Tim Hairston (Vice Chairman of the State Human Rights Commission) who has been regularly attending the Morgantown Human Rights Commission meetings and will serve as a liaison between the two agencies, as an ex-officio member of the Commission.

3. **Brand Development Opportunity for the City of Morgantown**

The City of Morgantown has been known for many things including West Virginia University, recreation, healthcare, thriving commerce, and historic preservation; but has not looked at creating a separate, distinct identity to be used to encourage the "sense of place" or market ourselves for economic development initiatives other than the symbolic "M" that appears on the above letterhead. With the amount of development in and around the City, I feel it is important now, more than ever, to showcase and market the City and its tremendous assets of history, neighborhood, education, business growth, and opportunity. Main Street Morgantown has contracted with Arnett Muldrow & Associates to assist with their marketing development. We can take advantage of the economies of scale and work with this same firm. I recommend that \$9,500 be allocated to the Capital Escrow fund from the Capital Escrow contingency line for the use of brand development for the City of Morgantown.


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